

# Open House

March 31, 2022

## Introduction

The Public Open House was the second hosted at the Yreka Community Center from 5:30 to 6:30 PM. The open house consisted of four stations focusing on community mapping, budgeting, visioning, and community values.

## Yreka Buck\$ Activity Results

The Yreka Buck\$ activity consisted of participants deciding how to allocate current tax revenues and whether they supported more taxes for various City services and projects. Each participant was given 10 yellow Yreka Buck\$ that amount to \$1,000 of taxes each resident on average pays to the City of Yreka. If a participant wanted to spend more Yreka Buck\$ they could request a blue Yreka Buck\$ that represents a new tax. The blue and yellow Yreka Buck\$ are the same value. The available services and projects did not include utilities since those payments are collected through utility bill for that specific utility and rarely use tax revenue to cover system costs.

The projects and services were color coded to show what is currently being provided like fire protection, police and safety, and roads that were in black lettering. New projects and services such as a new pool on Foothill drive and a new fire hall were in blue lettering. Each project or service included the annual cost to provide the service and what is all included in that service. A jar was placed under each project where participants could deposit their Yreka Buck\$.

### Yreka Buck\$ Activity

Thursday, March 31, 2022

Rank	Status	Project/Service	Current Tax	New Tax	Total Tax
1	New	Fire Hall and Paid Staffing	\$ 3,700.00	\$ 500.00	\$ 4,200.00
2	New	New Pool at Foothill	\$ 2,300.00	\$ 500.00	\$ 2,800.00
Tied 3	Current	Police Protection	\$ 2,500.00	\$ 200.00	\$ 2,700.00
Tied 3	New	Homeless Shelter and Unhoused Programming	\$ 2,200.00	\$ 500.00	\$ 2,700.00
5	Current	Parks and Recreation	\$ 2,000.00	\$ 300.00	\$ 2,300.00
6	Current	Roads and Streets	\$ 2,000.00	\$ 200.00	\$ 2,200.00
7	New	Parks Director and Programming	\$ 1,600.00	\$ 500.00	\$ 2,100.00
8	Current	Fire Protection	\$ 1,700.00	\$ 100.00	\$ 1,800.00
9	New	Ringe Restoration	\$ 1,000.00	\$ 100.00	\$ 1,100.00
10	Current	Senior Services	\$ 600.00	\$ 300.00	\$ 900.00
11	Current	Planning and Development	\$ 700.00	\$ -	\$ 700.00
12	Current	Community Events	\$ 400.00	\$ 200.00	\$ 600.00
13		Returned Tax	\$ 300.00	\$ -	\$ 300.00

There was a white board asking participants if there were other projects and services that they would support that was not listed. The input was: cultural center, youth recreational center, recycling programming and education, and a splash pad.

## Yreka Values Results

The Yreka Values activity is a complimentary activity to the visioning survey. The activity includes listing a value that the participant feels represents the City of Yreka which should be continued or list a value that the City of Yreka should work towards. In addition to listing the value, the activity prompts participants to list how the city achieves or shows this value. The following is input received during the event:

The City of Yreka embodies family friendliness by providing an excellent parks and recreation program which has activities for all ages and includes the new pool.

The City of Yreka is inviting by making it a place people want to visit.

The City of Yreka embodies challenge.

The City of Yreka embodies human value by enhancing public safety and solving the complications of homeless and addiction and mental health issues, making the community safe for all to thrive.

The City of Yreka embodies youthfulness by creating activities in recreation like a pool, theater, and splash park.

The City of Yreka embodies fairness.

The City of Yreka embodies excellence by having a city that is clean, has outstanding facilities, and welcomes visitors and is beautiful.

The City of Yreka embodies environmental consciousness by recycling and conserving water.

The City of Yreka embodies learning.

The City of Yreka embodies multiculturalism by celebrating the cultural backgrounds of the people who live here.

The City of Yreka values community by facilitating events and maintaining facilities to gather people for interest, activity, and service.

The City of Yreka embodies diversity by valuing all in the community and engaging in civil discourse to solve problems.

The City of Yreka embraces its history by preserving stories and artifacts from pioneers and indigenous people, and by protecting the historic feel of Miner Street.

The City of Yreka embodies growth.

The City of Yreka embodies a clean, green environment by creating green facilities, actively pursuing clean energy (solar, electric vehicles) and promoting recycling and reducing unnecessary plastics.

The City of Yreka embodies vulnerability.

The City of Yreka embodies health by improving available healthcare and promoting healthful living through nutrition, activity, and social connection with freedom for spiritual community as well.

The City of Yreka promotes community by having a lively downtown with restaurants.

The City of Yreka embodies productivity by fostering a conducive business environment, with a balance of service business and foundational businesses that bring in money from outside the area – industries, agriculture, online services, technology, etc.

The City of Yreka embodies outdoor adventure by facilitating the development of activities to promote the use of the outdoors in and around Yreka.

The City of Yreka embodies learning.

### Community Mapping Activity

The Community Mapping activity is an in-person activity involving the placement of colored dots that represent different types of uses people would like to see developed in the City of Yreka. A large-scale map with the city limits and various transportation routes was provided to place the dots on. The dots category and colors were:

Magenta = Low Density Housing (Single-Family, Duplex, and Triplex)

Purple = Multifamily Housing (4 units or more)

Blue = Commercial Retail (restaurants, shops, and entertainment venues)

White = Office Space

Black = Industrial

Green = Parks and Recreation

In addition to the colored dots, participants were able to put post it notes with comments on the map. Attached is the community map with the colored dots.

The comments left on the map are as follows:

- Use Etna and Dunsmuir restaurants for inspiration in getting new and fun restaurants in downtown Yreka.
- Demographics of the city will drive what we should focus on like youth activities and restaurants
- Angle parking for Miner Street to accommodate more parking
- RV parking in needed on or near Miner Street
- Farmers Market should be downtown again
- Maintain Miner Street restaurants while developing the rest of the city
- Kids gaming store and arcade type venue for people and families to entertain themselves
- Improve lighting in city parking areas
- Build a golf course between Yreka and Montague
- If you put a green "Parks and Recreation" dot on the map, you better put \$ in the parks funding jars
- Archery range near the casino
- Split Jackson Street school into two separate schools for smaller classes and better school education
- Splash park at Ringe
- Farmer's market on Broadway between Miner and North
- Santa Rosa and Sonoma developed a great connected bike and pedestrian system with all of their parks so you can enjoy all of the parks by bike and without many cars.
- Movie theater needs to come back
- What are people going to do on dates in Yreka? We need entertainment and restaurants that are consistent that people can plan a Friday night date around.
- Require new housing and individual apartments for people with disabilities near services
- Big park and pool! Place for kids to go that is safe and fun
- More music venues and places for public music
- A baseball or football team and stadium
- More trails along the western edges of the city. There are residential homes being built and people restricting access on historic trails that should be preserved for the public to use and enjoy
- Yreka needs to foster growth and development but only for small businesses, we don't need to become like those big cities everyone is trying to get away from
- Yreka is becoming unsafe with the crime levels, we need to have safer streets and parks
- Yreka needs more places that are accessible for those with disabilities
- Yreka needs more inclusivity and provide spaces for cultural expression and the arts



4,000 5,000  
Feet



# City of Yreka

